



Help us end  
 “puppy mills” by  
 supporting ethical  
 breeders.



### Breeder Information

Reuben Troyer  
 Genuine Puppies  
 Breeder ID: OH3A29874  
 Expiration Date: 8/22/2024  
 Certified Since: 2023

### Canine Care Certified

Phone: 765.496.0277  
 Email: caninecarecert@purdue.edu  
 Web: caninecarecertified.org



# CANINE CARE CERTIFIED

## What is Canine Care Certified?

Dogs deserve the highest standards of care and quality of life we can offer them. Breeders demonstrate ethics in action when they voluntarily choose to go above and beyond what the law requires in caring for their dogs. Purdue University's Canine Care Certified program is a nationwide, voluntary initiative that sets standards of care for dogs that far exceed those required by law, and helps breeders to meet public demands for healthy, happy dogs and puppies. To be certified, kennels are audited by a highly reputable independent certification company with a long history of expertise in animal welfare and on-premises auditing.

The Canine Care Certified Standards of Care were developed by internationally recognized animal science and veterinary medicine leaders with expertise in canine health, behavior, nutrition, genetics and ethics. They are rooted in existing and ongoing scientific research. Certified kennels must follow the Standards of Care for parents and pups as summarized under the five pillars of care.

## Canine Care Certified - Five Pillars of Care

Physical Health	Behavioral Health	Environment	Breeding Life & Retirement	Caretaker Expectations
<ul style="list-style-type: none"> <li>• Only veterinarians may perform any necessary alterations and surgeries</li> <li>• Genetic and health screening</li> <li>• Comprehensive physical health plans (preventative and treatment)</li> <li>• Regular dental care</li> <li>• Regular grooming</li> </ul>	<ul style="list-style-type: none"> <li>• Behavioral wellness plan (prevention and treatment)</li> <li>• Exercise</li> <li>• Socialization requirements for adult dogs and puppies</li> <li>• Positive caretaker interaction</li> </ul>	<ul style="list-style-type: none"> <li>• Enhanced quality and quantity of space</li> <li>• Mandatory enrichment</li> <li>• Unfettered daylight access to outdoors</li> <li>• Access to multiple flooring surfaces</li> <li>• No stacked housing</li> </ul>	<ul style="list-style-type: none"> <li>• Breeder dog age limits (onset and termination)</li> <li>• Retirement and/or rehoming</li> <li>• No convenience euthanasia</li> <li>• No sale of retired dogs for research</li> <li>• Limits on litter numbers</li> </ul>	<ul style="list-style-type: none"> <li>• Mandatory education (including animal welfare)</li> <li>• Transparency</li> <li>• Mandatory compliance with best practices</li> <li>• Low-stress handling</li> <li>• Third-party audit participation</li> </ul>

## What does it mean to purchase a dog from a Canine Care Certified breeder?

Purchasing a dog from a Canine Care Certified breeder not only means you can be assured that your puppy and her parents were treated well, it recognizes breeders who continuously improve their care and welfare practices and encourages others to do likewise. This helps you to do your part to ensure that puppy mills cannot thrive. The Canine Care Certified seal helps you identify dogs raised under stringent welfare standards.

## Informed customers and responsible pet ownership

Before bringing a dog home, every family should educate themselves about the needs of the dogs they are considering introducing to their household to ensure a successful outcome.

While certified breeders provide the initial foundation for dogs' behavioral development, this is just a first step. Families will need to continue to train, socialize, and support the overall health of their puppy to help them successfully transition to their new homes.